

AFRICAN REGIONAL INTELLECTUAL PROPERTY ORGANIZATION (ARIPO) 50TH ANNIVERSARY LOGO COMPETITION

DESIGN AND SUBMISSION GUIDELINES

Objective:

To design a distinctive logo that embodies the values, history, and aspirations of ARIPO as it marks fifty years of service to Africa and the world in advancing innovation, creativity, and sustainability through intellectual property.

Eligibility:

The competition is open to all employees of ARIPO as well as nationals of ARIPO Member States.

Design:

- The logo must clearly reference the 50th Anniversary.
- It should incorporate visual elements that represent ARIPO's mission, African unity, innovation, and protection of intellectual property.
- It must not be confusingly similar to any previous productions.
- The design must be original, distinctive, and easily recognizable.
- It should be versatile for use across both digital and print media, including banners, publications, websites, and souvenirs.
- Each entry should be accompanied by a brief description (maximum 200 words) explaining the concept and symbolism in the design.

Format:

Submissions must include the logo design in both colour and black-and-white versions, in high-resolution digital format, and the designer's name, contact details, and affiliation.

Intellectual Property and usage rights:

By submitting an entry, each participant irrevocably grants to ARIPO a worldwide, perpetual, royalty-free, exclusive, and transferable right to use, reproduce, modify, adapt, publish, display, distribute, and create derivative works from the submitted logo, in any media, for all purposes related to ARIPO's 50th Anniversary and any subsequent communications or promotional activities.

The winning logo and all associated intellectual property rights, including but not limited to copyright, shall become the sole and exclusive property of ARIPO upon selection.

By entering the competition, participants warrant that their submission is an original work, does not infringe upon the intellectual property rights of any third party, and that they have full authority to grant the rights set forth herein.

Prize:

The creator of the winning logo will receive a prize of US\$1,000.

Submission method:

Please email your logo design and description to mail@aripo.org with the subject line “ARIPO 50th Anniversary Logo Competition”.

Deadline for submissions:

All entries must be submitted by 30 September 2025.

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